



The 5 steps to evaluate STEM gender equity programs

STEM gender equity programs seek to address the underrepresentation of girls and women in STEM. By evaluating programs, we can understand if our actions are working to create positive change.

Here are 5 steps for evaluating whether your STEM gender equity program is effective:

Define

Define your program's target problem, audiences and goals. Clearly identify what you want to achieve, why and for whom.

Plan

Plan the program activities and evaluation so that they align with the audiences and the goals you previously defined.

Design

Design your program evaluation to determine how you will measure success based on your plan from the previous step.

Execute

Execute your plan, analyse the collected data and evaluate the success of your program.

Share

Share your findings publicly so that people can know if the program was effective and can work to improve future programs.